

410, 608, 610, 659, 711, 812 Daily Date - Bookbound



610 Full Reverse



812



711



659 Top Half Reverse



Deluxe Bookbound Daily Dates are printed on high quality 60# enamel paper by offset methods. The paper is bonded to 80 point pasted chipboard approximately 1/8" thick. The edges are turned and covered like a hard-bound book cover. The complete back is then embossed with a rich alligator grain. For information on options like reverse printing and prices and/or instructions for replacement pads please refer to page 49.

Ad Space: maximum ad space for all styles of Bookbound Daily Dates are listed on pg. 57
Set-up Charge: \$25.00 (g), no charge for exact repeat orders
Standard Imprint Color: listed in righthand column
Stock Imprint Color: For substitute or additional color, add \$50.00 (g) + \$.10 (g) ea.
Exact PMS Match Imprint Color: \$50.00 (g)
Copy Limit: 8 lines, \$5.00 each additional line
Less Than Minimum: \$40.00 (g)

CALENDAR SIZES

659.....	6 1/2" x 9"
711 & 711-3.....	7" x 11"
812 & 812-3, 608.....	8 1/8" x 12 1/8"
410 & 610.....	10 1/8" x 14"

CALENDAR PAD SIZES

659, 711-3 & 812-3.....	3" x 3"
711, 812 & 410.....	4 1/4" x 5"
608 & 610.....	6" x 6"

COMPLETE CALENDAR WEIGHTS

659.....	7.3oz.	812-3.....	10.6 oz.
711.....	12 oz.	608.....	20 oz.
711-3.....	9 oz.	410.....	18 oz.
812.....	14.6 oz.	610.....	23 oz.

STANDARD COLOR SELECTIONS

COPY COLORS.....	BACKGROUND COLORS
Black.....	on white, yellow, red, kelly green or process blue
Reflex blue, brown, red, orange or dark green.....	on white or yellow
Process blue, kelly green or yellow.....	on white
Silver.....	on black, brown, dark green or reflex blue

Quantity	50	100	200	300	500	1000
	99	199	299	499	999	1999

659

Thru 4/30	11.30	8.45	7.60	6.50	5.70	5.00
After 4/30	12.10	9.10	8.15	7.00	6.20	5.50

711

Thru 4/30	11.90	9.30	8.30	7.30	6.60	6.00
After 4/30	12.85	10.10	9.05	7.95	7.00	6.35

812

Thru 4/30	12.75	9.95	9.10	8.10	7.20	6.45
After 4/30	13.75	10.60	9.60	8.70	7.70	6.90

410

Thru 4/30	14.70	11.70	10.80	9.60	8.70	8.05
After 4/30	15.60	12.30	11.40	10.05	9.10	8.40

Quantity	50	100	200	300	500	1000
	99	199	299	499	999	1999

608

Thru 4/30	14.40	11.50	10.65	9.70	8.70	7.90
After 4/30	15.65	12.50	11.55	10.40	9.45	8.60

711-3

Thru 4/30	11.40	9.00	8.00	7.00	6.00	5.60
After 4/30	12.40	9.60	8.45	7.50	6.50	6.00

812-3

Thru 4/30	12.50	9.50	8.40	7.50	6.60	5.70
After 4/30	13.40	10.15	8.95	8.10	6.95	6.20

610

Thru 4/30	17.30	13.95	12.90	11.90	10.60	9.95
After 4/30	18.20	14.60	13.30	12.50	11.10	10.40