

# 500, 600, 700, 800 Daily Date - 14 Ply Board



**Renewable Pads** - all Daily Date calendars may be updated yearly by purchasing replacement pads only. Pad replacement is easy and simple.

**14 Ply Board Daily Dates** are letterpress printed on quality .05" thick colored board. The corners are rounded to enhance the appearance. Reverse plate printing and bleed edges are not available on these calendars. [For information on options and prices and/or instructions for replacement pads please refer to page 49.](#)

**Die-Cut Daily Dates** are letterpress printed on the same 14 ply board as above but are die-cut in a variety of shapes patterned after a customer's product line or service. The maximum size for a die-cut calendar is 8" x 11 1/2". A custom die costs \$300.00 (g) plus any art or creation costs which are appropriate. We offer two shapes for which there is no die charge: a can and a telephone. See page 53 for prices.

**Ad Space:** maximum ad space for all styles of 14 Ply Daily Dates are listed on pg. 57  
**Set-up Charge:** \$50.00 (g), no charge for exact repeat orders  
**Standard Imprint Color:** listed in righthand column  
**Stock Imprint Color:** For substitute or additional color, add \$50.00 (g) + \$.10 (g) ea.  
**Exact PMS Match Imprint Color:** \$50.00 (g)  
**Copy Limit:** 8 lines, \$5.00 each additional line  
**Less Than Minimum:** \$40.00 (g)

#### CALENDAR SIZE & STANDARD PAD USED

500.....	5 1/2" x 8 1/2".....	3" x 3"
600.....	6 1/2" x 9".....	3" x 3"
700.....	7" x 11".....	4 1/4" x 5"
800.....	8 1/2" x 12 1/2".....	4 1/4" x 5"

#### COMPLETE CALENDAR WEIGHTS

500.....	5.6 oz.
600.....	5.9 oz.
700.....	11.1 oz.
800.....	12.5 oz.

#### STANDARD COLOR SELECTIONS

COPY COLORS.....	BACKGROUND COLORS
Black.....	on red, green, birch, white, sand or yellow
Red or orange.....	on yellow or white
Kelly green, yellow, process blue or reflex blue.....	on white
Brown.....	on white or sand
Dark green.....	on green, sand or white
Silver.....	on royal blue, black or maroon
Reverse printing not available	

Quantity	50	100	200	300	500	1000
	99	199	299	499	999	1999

#### 500

Thru 4/30	9.20	7.60	6.70	5.90	5.10	4.80
After 4/30	9.90	8.10	7.00	6.30	5.70	5.10

#### 700

Thru 4/30	10.70	9.10	7.95	7.40	6.50	5.80
After 4/30	11.60	9.70	8.50	7.80	6.80	6.20

Quantity	50	100	200	300	500	1000
	99	199	299	499	999	1999

#### 600

Thru 4/30	9.95	8.40	6.70	6.10	5.60	5.00
After 4/30	10.60	8.90	7.40	6.60	6.00	5.40

#### 800

Thru 4/30	11.30	9.40	8.50	7.80	6.80	6.30
After 4/30	12.10	10.10	8.95	8.25	7.20	6.60