

Less Than Minimum

Minimum quantity for each style is shown on the pricing table. Use first quantity price and add the less than minimum charge noted on each style. Absolute minimum is half of listed minimum.

Overruns or Underruns

Daily Date and Weekly styles are run at exact quantities.

Copy Limits and Extra Charges

8 lines are standard on all Daily Dates. For additional lines add \$5.00 (g) each. For copy beside or below the pad add \$5.00 (g) for each line. **Letterpress jobs requiring cuts will be billed at cost.** A one color copy change is \$25.00 (g) per change. A two color copy change is \$35.00 (g) per change. See page 57 for Daily Date ad space info.

Calendar Colors

Imprint colors for 14 Ply Daily Date and Weekly styles and imprint and background colors for Deluxe Bookbound styles are shown below. Standard board colors for the 14 Ply Daily Date and Weekly styles are listed on page 50 but are subject to availability. Please note colors shown may vary due to paper stock and printing process.

PMS 469 Brown	PMS 186 Red	PMS 330 Green
Yellow	PMS 347 Green	Process Blue
Reflex Blue	PMS 165 Orange	Black

Additional stock ink colors may be added to any single imprint color with a wash up charge of \$50.00 (g) per color plus an additional running charge of \$.10 (g) each.

For an exact PMS ink match, add \$50.00 (g) to the above charges. Please be sure to specify PMS numbers when requesting this service.

Please indicate color breakdown for copy to be printed in more than one color.

Reverse Plates

Available only on Deluxe Bookbound styles, this option allows for white letters or logos on a colored background.

Size	Top Half Only	Overall Plate
6 1/2" x 9"	not available	\$140.00
7" x 11"	\$110.00	150.00
8 1/2" x 12 1/2"	140.00	220.00
10 1/2" x 14"	160.00	250.00 (g)

Customizing Daily Date Calendars

Full Color Custom Printing: We will print your customer's picture on the Deluxe Bookbound calendar in full color. All four color artwork or photographic images should be converted to CMYK and saved as EPS files and must have a minimum 300 dpi resolution. Include Macintosh preview options when saving EPS files. *Images retrieved off the Internet are usually only 72 dpi and are unusable.* A pdf of our **Electronic Art Submission Guidelines** is available upon request. We recommend the #711-3 or the #812-3 for process printing because the 3" x 3" pad will allow more area for the picture and copy. However, any Deluxe Bookbound calendar will qualify. We do not emboss picture calendars. Custom color orders must be received no later than September 1. Call for quotation.

Custom Die-Cut: Minimum order of 500. Use an item related to your customer's product line or service to create the shape for the back of a 14 ply Daily Date calendar. The maximum size is 8" x 11 1/2". A custom die costs \$320.00 (g) plus any art or creation costs which are appropriate.

Hardware & Pad Replacement Instructions

Plastic hardware is standard on all Daily Date styles. To substitute metal hardware for plastic, add \$.35 (g) per calendar. Both plastic and metal hardware are reusable from year to year. Simply unscrew the hardware, attach the new pad and screw the hardware back together until tight.

Replacement Pads

Minimum order of 10, add \$10.00 (g) on orders less than 100.

Size		Price Each by Quantity		
		100	500	1000
3" x 3" Eng./Sp.	Thru 4/30	2.60	2.40	2.30
	After 4/30	2.80	2.60	2.50
4 1/4" x 5"	Thru 4/30	3.10	3.05	2.90
	After 4/30	3.35	3.20	3.10
6" x 6"	Thru 4/30	5.10	4.90	4.70
	After 4/30	5.35	5.15	4.95

3c

13 month pads are available in limited quantities on 4 1/4" x 5" pad only. Add 20% to pad price.

Size	C to C Drilling	Weight
3" x 3" Eng./Sp.	2 1/4"	3.4 oz.
4 1/4" x 5"	3 1/4"	8.0 oz.
6" x 6"	5"	13.4 oz.

Packaging

All Daily Dates are inserted in chipboard cartons standard. To substitute with envelopes add \$.90 (g) each.

Replacement pads are shipped bulk standard. For each chipboard carton for individual pads add \$.60 (g) for 3" x 3"; \$.65 (g) for 4 1/4" x 5"; \$.70 (g) for 6" x 6".