

# 35, 36 12 Sheet Memo



35

**35 stock pads** (12 5/8" x 12") are also available at \$1.50 each (a). They run 12 months, January through December, and are glued on the top edge. Orders accepted in multiples of 100 with a 100 quantity minimum. Custom color pads are available by quotation with a 2000 quantity minimum.



36

**Size:** 12 5/8" x 19 1/2"  
**Ad Space:** 10 5/8" x 6"  
**Set-up Charge:** \$25.00 (g), no charge for exact repeat orders  
**Standard Imprint Color:** 35: Red and Blue; 36: Red and Black  
**Stock Imprint Color:** For substitute or additional color, add \$50.00 (g) + \$.30 (g) ea.  
**Exact PMS Match Imprint Color:** \$50.00 (g)  
**Copy Limit:** 7 lines, \$5.00 each additional line

**Less Than Minimum:** \$30.00 (g)  
**Mailing:** 4.7 oz. each (wrapped)  
**Shipping:** 30# per 100  
**Wrappers:** \$25.00 per 100  
**Tubes:** \$.50 each

**Options:**

- 13th sheet of general information: \$25.00 (g) per 100

**Special Features:** This 12 sheet style offers the ideal combination of desirable calendar features; a large, well-proportioned ad space and a memo-style pad with plenty of room for daily reminders. For the apron version of this design, please see page 38.

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Quantity	100	200	300	500	1000	2000	3500
	199	299	499	999	1999	3499	& Over
Thru 4/30	<b>5.50</b>	<b>4.05</b>	<b>3.30</b>	<b>2.75</b>	<b>2.50</b>	<b>2.20</b>	<b>By Quote</b>
After 4/30	<b>5.95</b>	<b>4.35</b>	<b>3.60</b>	<b>3.00</b>	<b>2.70</b>	<b>2.40</b>	

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