

7072 Modern Utility



MID-STATE TERMITE & PEST CONTROL

RESIDENTIAL - COMMERCIAL - INDUSTRIAL
 Full Range of Pest Elimination Services Including Termites, Roaches, Fleas, and Rodents
 1713 OAKLAND PARK FORT MYERS, FL 33901
 813-786-4933

Reduced Custom Picture Pricing!
 NOW ONLY \$100.00 (g) + .25 (g) EA.

Stock picture selections are located on pages 19 & 20.

See page 21 for optional utility background selections.

This calendar is great for farms, small businesses or the budget conscious consumer.

Monthly Budget Schedule on every page!



Size: 11" x 17"
Ad Space: 9 1/2" x 1 1/2"
Set-up Charge: \$25.00 (g), no charge for exact repeat orders
Standard Imprint Color: Blue
Stock Imprint Color: For substitute or additional color, add \$50.00 (g) + \$.10 (g) ea.
Exact PMS Match Imprint Color: \$50.00 (g)
Copy Limit: 5 lines, \$5.00 each additional line
Less Than Minimum: \$30.00 (g)

Mailing: 3.4 oz. each (in envelopes)
Shipping: 25# per 100
Envelopes: \$30.00 per 100 inserted; \$20.00 per 100 not inserted

Options:

- Bottom Header Sheet Tinned: \$20.00 per 100
- Custom Color Picture: \$100.00 (g) + \$.25 (g) ea.
- White stock, no picture or tint, 7 lines of copy standard: no extra charge

Special Features: The 7072 has many useful features: moon phases and ascending and descending consecutive numbers on the front of the pad with monthly budget schedules, zodiac information, and weather forecasts on the back of each sheet. At the end of the year you may use the handy business summary and inventory sheets. Also included are pages for important household and crop records.

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Quantity	100	200	300	500	1000	2000	3500
	199	299	499	999	1999	3499	& Over
Thru 4/30	3.15	2.65	2.25	2.10	1.80	1.60	By Quote
After 4/30	3.40	2.85	2.40	2.25	2.00	1.80	

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