

1116 Puerto Rican, 1117 Mexican Utility



1116 Puerto Rican



Puerto Rican Photo A

Puerto Rican Photo B

Stock picture selections are located on pages 19 & 20.

See page 21 for optional utility background selections.



1117 Mexican



Mexican Photo A

Mexican Photo B

Size: 11" x 17"

Ad Space: 9 1/2" x 1 1/2"

Set-up Charge: \$25.00 (g), no charge for exact repeat orders

Standard Imprint Color: Black

Stock Imprint Color: For substitute or additional color, add \$50.00 (g) + \$.10 (g) ea.

Exact PMS Match Imprint Color: \$50.00 (g)

Copy Limit: 5 lines, \$5.00 each additional line

Less Than Minimum: \$30.00 (g)

Mailing: 3 oz. each (in envelopes)

Shipping: 30# per 100

Envelopes: \$25.00 per 100 inserted; \$18.75 per 100 not inserted

Wrappers: \$25.00 per 100

Options:

- Bottom Header Sheet Tinned: \$20.00 per 100
- Custom Color Picture: \$100.00 (g) + \$.25 (g) ea.
- White stock, no picture or tint, 7 lines of copy standard: no extra charge

Special Features: The 1116 pad shows major American & Puerto Rican holidays; the 1117 shows major American & Mexican holidays. Both pads show moon phase information. Under the pad, the back sheet is printed with a three year reference calendar.

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Quantity	100	200	300	500	1000	2000	3500
	199	299	499	999	1999	3499	& Over
Thru 4/30	2.80	2.50	2.40	2.20	1.90	1.60	By Quote
After 4/30	3.00	2.70	2.60	2.40	2.10	1.80	

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