

# 231-R Monthly Memo

**Reduced Custom Picture Pricing!**  
 NOW ONLY \$100.00 (g) + .25 (g) EA.

Stock picture selections are located on pages 19 & 20.

See page 21 for optional utility background selections.

**Research Shows...**  
 the average person views their calendar at least 15 times a day.



## MEADOWS FARM IMPLEMENTS

*Sales, Parts, and Service*

Case • John Deere • Deutz-Allis • Ford New Holland • Gehl • Hesston • Kubota • Massey Ferguson

1993 Aurora Road Northeast

Greensboro, Alabama 36744

205-445-8934

S	M	T	W	T	F	S
<b>January</b> 2011		DECEMBER 2010 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28 29 30 31	FEBRUARY 2011 1 2 3 4 5 6 7 8 9 10 11 12 13 14 15 16 17 18 19 20 21 22 23 24 25 26 27 28			1 New Year's Day
2	3	4 New Moon	5	6	7	8
9	10	11	12 First Quarter	13	14	15
16	17	18	19 Full Moon	20	21	22
23 ML King, Jr.'s Birthday Obs	24	25	26 Last Quarter	27	28	29
30	31					

**Size:** 11" x 17"

**Ad Space:** 9 1/2" x 1 1/2"

**Set-up Charge:** \$25.00 (g), no charge for exact repeat orders

**Standard Imprint Color:** Black

**Stock Imprint Color:** For substitute or additional color, add \$50.00 (g) + \$.10 (g) ea.

**Exact PMS Match Imprint Color:** \$50.00 (g)

**Copy Limit:** 5 lines, \$5.00 each additional line

**Less Than Minimum:** \$30.00 (g)

**Mailing:** 2.8 oz. each (in envelopes)

**Shipping:** 22# per 100

**Envelopes:** \$25.00 per 100 inserted; \$18.75 per 100 not inserted

**Wrappers:** \$25.00 per 100

**Options:**

- Bottom Header Sheet Tinned: \$20.00 per 100
- Custom Color Picture: \$100.00 (g) + \$.25 (g) ea.
- White stock, no picture or tint, 7 lines of copy standard: no extra charge

**Special Features:** The 231-R has a clean, uncluttered memo pad stapled onto a full-length back sheet. On the back sheet is a generous yearly memo area and a handy U.S. telephone area code map.

## 231-R Monthly Memo

Quantity	100	200	300	500	1000	2000	3500
	199	299	499	999	1999	3499	& Over
Thru 4/30	<b>2.60</b>	<b>2.20</b>	<b>1.85</b>	<b>1.70</b>	<b>1.50</b>	<b>1.30</b>	<b>By Quote</b>
After 4/30	<b>2.80</b>	<b>2.35</b>	<b>2.00</b>	<b>1.85</b>	<b>1.62</b>	<b>1.40</b>	

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