

230 Large Utility



TRIANGLE PLUMBING CO.

Residential and Commercial • 24 Hour Emergency Service No Extra Charge - Nights or Weekends
Full Service Plumbing • Service Contracts

704-563-0998

1862 Willow Avenue Asheville, NC 28801

**Reduced Custom
Picture Pricing!**
NOW ONLY \$100.00 (g) + .25 (g) EA.

Stock picture selections are located on pages 19 & 20.

See page 21 for optional utility background selections.

Survey Says...

98% of all homes and businesses use at least one calendar.

| 2011 | | JANUARY | | | | | 2011 | |
|--------------|--------------|-----------|-----------|-----------|-----------|-----------|-----------|-----------|
| SUN | MON | TUE | WED | THU | FRI | SAT | | |
| | | | | | | | | |
| 2 | 3 | 4 | 5 | 6 | 7 | 8 | | |
| 9 | 10 | 11 | 12 | 13 | 14 | 15 | | |
| 16 | 17 | 18 | 19 | 20 | 21 | 22 | | |
| 23/30 | 24/31 | 25 | 26 | 27 | 28 | 29 | | |
| 2010 | | DECEMBER | | | | | 2011 | |
| SUN | MON | TUE | WED | THU | FRI | SAT | SUN | MON |
| | | 1 | 2 | 3 | 4 | 5 | 6 | 7 |
| 8 | 9 | 10 | 11 | 12 | 13 | 14 | 15 | 16 |
| 17 | 18 | 19 | 20 | 21 | 22 | 23 | 24 | 25 |
| 26 | 27 | 28 | 29 | 30 | 31 | 1 | 2 | 3 |
| 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
| 13 | 14 | 15 | 16 | 17 | 18 | 19 | 20 | 21 |
| 22 | 23 | 24 | 25 | 26 | 27 | 28 | 29 | 30 |
| 31 | | | | | | | | |

Size: 12 5/8" x 19 1/2"
Ad Space: 10 5/8" x 1 1/2"
Set-up Charge: \$25.00 (g), no charge for exact repeat orders
Standard Imprint Color: Blue
Stock Imprint Color: For substitute or additional color, add \$50.00 (g) + \$.10 (g) ea.
Exact PMS Match Imprint Color: \$50.00 (g)
Copy Limit: 5 lines, \$5.00 each additional line
Less Than Minimum: \$30.00 (g)

Mailing: 5.2 oz. each (in envelopes)
Shipping: 37# per 100
Envelopes: \$30.00 per 100 inserted; \$20.00 per 100 not inserted
Wrappers: \$25.00 per 100
Options:

- Bottom Header Sheet Tinned: \$20.00 per 100
- Side Copy: \$5.00 per line
- Custom Color Picture: \$100.00 (g) + \$.25 (g) ea.
- White stock, no picture or tint, 7 lines of copy standard: no extra charge

Special Features: Our largest utility offers an easy-to-read pad with extra large reference months. Under the header sheet are permanent record sheets for each month and areas for important telephone numbers.

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| Quantity | 100 | 200 | 300 | 500 | 1000 | 2000 | 3500 |
|------------|-------------|-------------|-------------|-------------|-------------|-------------|-----------------|
| | 199 | 299 | 499 | 999 | 1999 | 3499 | & Over |
| Thru 4/30 | 4.00 | 3.30 | 3.10 | 2.80 | 2.42 | 2.16 | By Quote |
| After 4/30 | 4.25 | 3.65 | 3.35 | 3.05 | 2.70 | 2.40 | |

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