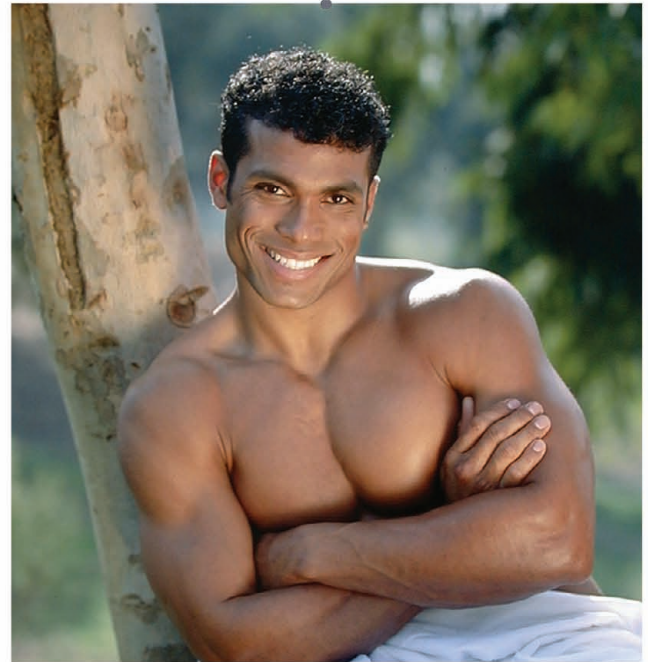
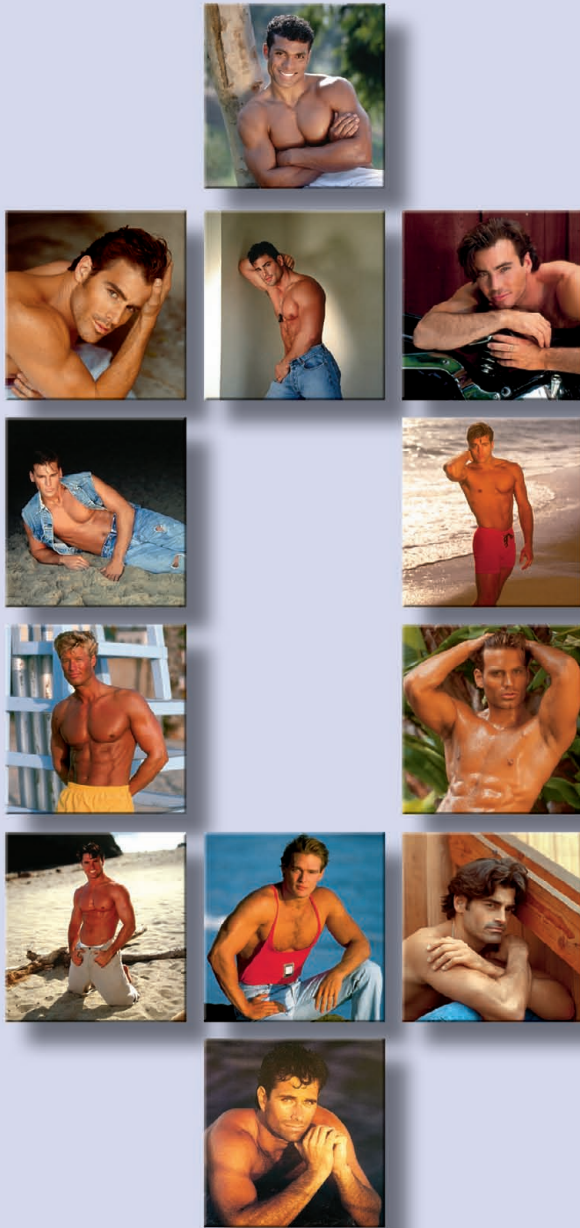


148 U.S. Male



JANUARY 2011

SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
						1 <small>New Year's Day</small>
2	3	4	5	6	7	8
9	10	11	12	13	14	15
16	17 <small>M.L. King, Jr.'s Birthday Obs.</small>	18	19	20	21	22
23 30	24 31	25	26	27	28	29

WORTHINGTON EYE CARE

432 Greene Avenue
Gardnerville, Nevada 89410
702-788-9266

Size: 8" x 14"

Ad Space: 6 3/4" x 1 1/2"

Set-up Charge: \$25.00 (g), no charge for exact repeat orders

Standard Imprint Color: Black

Stock Imprint Color: For substitute or additional color, add \$50.00 (g) + \$.10 (g) ea.

Exact PMS Match Imprint Color: \$50.00 (g)

Copy Limit: 4 lines, \$5.00 each additional line

Less Than Minimum: \$30.00 (g)

Mailing: 3.8 oz. each (in envelopes)

Shipping: 28# per 100

Envelopes: \$35.00 per 100 inserted; \$25.00 per 100 not inserted

Options:

- Mix 'n Match: use the same imprint for both calendars and receive quantity pricing (minimum of 50 either style)
- Plus Pages custom information on page 54

Special Features: Here's the calendar introduced by popular demand and now making waves in the industry - beware of imitators! An extended back sheet for imprinting and spiral wire binding are standard.

148 U.S. Male

Quantity	100 199	200 299	300 499	500 999	1000 1999	2000 3499	3500 & Over
Thru 4/30	3.35	3.05	2.90	2.70	2.40	2.10	By Quote
After 4/30	3.70	3.35	3.15	2.95	2.60	2.30	

4cde accessories g