

Digital Imaging Technology

Use a separate image for the cover or repeat an inside image.



Option 1 / 2

Full Color / Black & White



- Versatility
- Low Quantity
- Low Price
- Quick Delivery



New Pad Option 3  
Full Color / Black & White

- Open 11 x 17 – Closed 11 x 8 1/2
- Imprint area: 3 3/4 x 1 1/2 imprint on pad
- Additional Imprint area: 4 - 8 1/2 x 11 pages  
2 in front and 2 in back of planner

**Option 1** • Full color custom cover and color pad imprint  
Price includes 12 month calendar and up to 14 digital images on zip disk or CD at 300 ppi @ 100% reproduction size. Format: EPS (.eps) or TIFF (.tif) only.

**Option 2** • Full color custom cover with black pad imprint  
Price includes your up to 2 digital images on zip disk or CD at 300 ppi @ 100% reproduction size. Format: EPS (.eps), TIFF (.tif) or JPEG (.jpg).

### Imprint (G):

Full-color up to five lines (Included in price).  
Choose 2nd color for pad from Standard Digital imprint colors.\*  
Exact color match not available  
Change of imprint: \$15.00 ea.  
Ghost imprint on pad: \$25.00  
Catalog charges apply for art if required.

### Packaging (G):

Envelopes – 15¢ ea.  
Inserted – 22¢ ea.  
Approx. Shipping Weight/100: 25 lbs.

### Binding/Options (G):

Price includes saddle-stitching.  
Black spiral binding available:  
65¢ each.  
Send color photographs instead of digital image – add \$40.00 per image.  
Full calendar proof: \$25.00  
Date block printing:  
\$3.75 per block.

\*Note: Digital colors do not exactly match PMS colors.

Option 1 / 3  
COLOR  
Option 2  
B&W

QUANTITY	100	250	500	1,000	2,500
UNIT PRICE	7.92	7.25	6.83	6.33	5.38
QUANTITY	100	250	500	1,000	2,500
UNIT PRICE	5.42	4.00	3.58	3.25	2.69

4 CD